



Rosco, Inc. Finalizes the Acquisition of Mirror Lite Company Assets

Queens, NY – December 28, 2012 – Rosco, Inc., a leading provider of rearview interior/exterior mirrors, sun visors, [backup camera systems](#), and other [automotive vision safety](#) solutions announced today that it has finalized the acquisition of Mirror Lite Company, a manufacturer of mirrors and sun visors for commercial vehicle markets. This acquisition expands Rosco's presence in the commercial vehicle industry, extends its current offering of mirror products, and further strengthens the company's position as the leading provider of automotive vision safety solutions for the commercial vehicle industry.

Established in 1956, the Mirror Lite Company is headquartered in Rockwood, MI. The company designs and produces mirror and sun visor products primarily for the School Bus, Truck, and Military vehicle markets. Bill Schmidt, President of Mirror Lite, announces his retirement with this transaction and looks forward to supporting customers during the transition.

According to Ben Englander, Rosco's Vice President of Engineering, "The convergence of technology from both companies will enable Rosco to continue providing cutting edge vision safety products to the medium and heavy duty vehicle marketplace. Bringing the two organizations together will create efficiencies and synergies to help keep Rosco lean in today's competitive environment."

Rosco has over 100 years of [automotive vision safety](#) experience that, when combined with Mirror Lite's 57 year history, represents a wealth of commercial automotive vision solutions, knowledge and capability to build on for the future. Rosco is excited about the opportunity to expand its mirror product line and customer base.

Rosco is a leading manufacturer of rearview mirrors, [backup camera systems](#) and continuous automotive event recorders offering a wide selection of products designed to improve the safety for drivers, passengers and pedestrians.

About Rosco, Inc.

Rosco, Inc. is North America's largest bus mirror manufacturer, and a vision safety leader in rearview cameras, automotive windshield based camera recording, rearview interior/exterior mirrors and sun visors in numerous bus, truck, specialty, recreational and military vehicle markets. Founded in Manhattan, New York in 1907 as a safety product manufacturer for the automotive and aeronautical markets, Rosco moved to its current location in Queens, New York in 1974. Over 100 years later, the company is the largest supplier of mirror systems to the North American school bus market, selling to all major OEMs and parts distributors including Freightliner/Thomas Built, Navistar/IC Corp., Blue Bird, AM General, and many others.